



Present a sharp, customer facing image

Space efficient,
customisable modular
solutions for a sharp
customer facing image

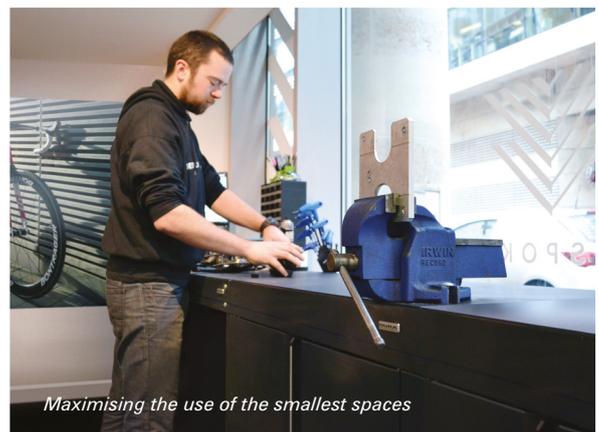
CYCLE AND SPORTS RETAIL WORKSHOPS

Whether your store sells cycles or skis, snowboards or surfboards, a huge part of your aftersales revenue will be from servicing or repairs. With a growing trend for 'front of house' service areas, a sharp, customer facing image is vital and this is especially reflected in your workshop area.

Dura are proud of our growing portfolio of sports and cycle workshop fit-out success stories. We understand that retail premises command hefty rents, so have vast experience in ensuring that every inch of precious space is utilised to its best, thanks to our innovative modular system.



Brand enhancing



Maximising the use of the smallest spaces

We can tailor our workshop furniture to suit budgets big or small, so that tools and equipment are neatly stowed with a place for everything – and everything in its place! We can colour your cabinetry, or add decals to match your brand. We can integrate your workshop with electrical sockets and compressed air couplings, so there are no unsightly cables. With towel and glove dispensers, waste management and PC integration to keep a track of your service schedule, sinks, drawer organisation and louvre or peg board back panels – we have thought of everything. We also supply a diverse range of worktop options to suit every task and our clever StoreWall™ system has multiple retail applications due to its comprehensive accessories range.

“It’s an amazing environment in which to work! I am so glad that Dura were recommended to us. We now have Dura in our City and Canary Wharf stores and plan a refurb of our West End store later in the year, so naturally we will be fitting it out with a Dura Workshop. It’s also great to work with a British design and manufacturing company.”

Liam Lynch
Bespoke Cycles



Organised tool storage to improve workflow



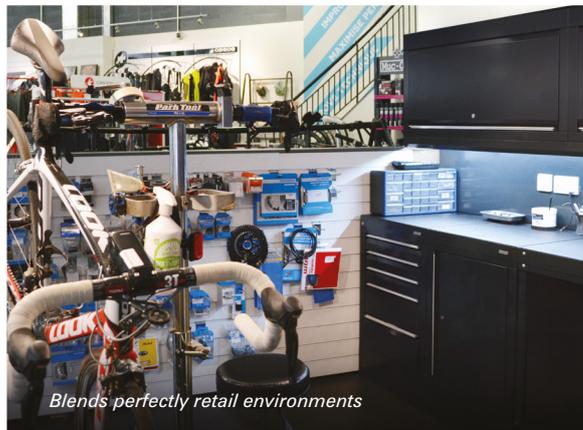
Clean and stylish

Gone are the days of grotty workbenches and an eclectic mix of mismatched tool drawers! In a hugely competitive and internet shopping savvy market place, customer service and those little extras are where you can set your store apart. When building a reputation based on quality aftersales service, it pays to have a practical, functional, yet stylish workshop solution.



Your award-winning Dura workshop:

- **Robust, practical, and functional, yet looks AMAZING!**
- **Maximise the use of precious space with its modularity**
- **Promote a tidy, organised and efficient work environment**
- **Present a clean and professional image to your customers**
- **Boost your brand**
- **Attract and retain the best workshop crew**



Blends perfectly retail environments



Vast choice of furniture options for tailoring workspace to your specific needs

DURA®

Modular Workshop Furniture

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